

PROGRESS TO PARTNER

Email Copy for Affiliates

Email # 1

Subject Line: Coronavirus hit your career progression? Want to kickstart it again?

Hi [First NAME]!

I really don't often send this sort of stuff out, but I have known Heather for a while. Her content is always spot on and I rate her stuff.

After chatting with her recently she told me that she has put together a membership site, Progress To Partner, for people in professional services to kickstart their career progression.

[Progress to Partner is available now!](#)

If you've been looking for resources that help you move your career forward in practice through the Coronavirus Crisis, then go ahead and take a look at what Progress to Partner is all about, and how it can help you make it happen.

Important note: For the next month, you can sign up for a **trial membership for only \$1** and get **full-content access at \$47/month**. After this launch period, prices will increase. [Make sure you take advantage of this.](#)

I hope you'll take a look at this unique membership site and see what's inside - I think you're really going to like it! And if you decide to join, please make sure you let the Progress to Partner team know you heard about the membership from me.

Looking forward to seeing you in one of exclusive events,
[Your Name]

P.S. - Again, this special offer will end soon, [so make sure to take a look Today!](#)

Email # 2

Subject Line: You Can Make It Too!

Hi [First name]!

It's me, [Your name], and I am sure you have been shocked like me to see what's happening within professional services as the Coronavirus Crisis starts to hit the economy. I can't be the only one alarmed at the huge swathes of firms asking staff to reduce their hours, take unpaid sabbaticals or even reducing their headcount permanently.

Most of us already know the importance of progressing your career in practice. Simply put, it is important to future-proof your career, unlock your potential and progress your career regardless of what happens as a result of the Coronavirus Crisis.

You might think that this is not a priority with all that's going on...

You might think that this is not key for you because you are already respected at your firm...

You might think that this is not a priority with all that's going on...

You might think that this isn't for you because your firm hasn't suffered because of this crisis...

You might think that this isn't for you because your firm has stopped all promotions right now...

I want to tell you that you too can benefit from [Progress to Partner!](#)

Even if you are already respected at your firm, it is still very easy to get stuck in your career. I witnessed so many people's careers plateau after the global recession in 2008 and never really recover. There will be opportunities for those who are prepared to be bold and make things happen.

With the current global crisis (and the economic impacts still yet to be seen), there's a lot of uncertainty out there.

[Progress to Partner](#) will help you boost your employability, further strengthen your reputation and career, amidst the COVID-19 crisis.

BUT!

You need to act fast because this special launch offer will disappear soon... Join Progress to Partner trial membership for only \$1 TODAY! Make sure you let the Progress to Partner team know you heard about the membership from me.

Looking forward to seeing you around,

[Your name here]

Email # 3

Subject line: Did you check it out?

Hi [first name]!

It's [your name] here :)

If you have been reading my emails, you would know that we currently have a special offer running for [Progress to Partner](#).

For only \$1 you can get trial member access to Member Exclusive Resources and Events that will help you future-proof your career in practice regardless of what happens during these unprecedented times.

After this launch period finishes this offer will expire. If you miss this, you will still have access to the membership but at a higher price.

I have received quite a few questions about [Progress to Partner](#), so I'm going to give answers to some of the most popular questions today!

Who is Progress to Partner for?

If you are a professional in practice eager to move your career forward... You know, an accountant, lawyer, consultant normally from Big 4, Magic Circle, mid-tier and large international and national firms... THIS MEMBERSHIP SITE IS FOR YOU!

What makes Progress to Partner special?

Progress to Partner brings together over 15 years of training and resources supporting people's career progression in practice bundled into a single location, including Self-Study Courses and Live Virtual Masterclasses, Training videos, Group coaching and private coaching at special discounted rates!

Is Progress to Partner going to help me progress my career, even if my firm doesn't promote anyone for a while?

If you put in the work I don't see why not. There will be opportunities to get promoted going forward. But you may need to be bold and take decisive action.

This membership site was created to be the game plan for you to move your career forward in practice, make partner and once you do stay there, without wasting years trying to trial and error your way to success.

[Progress to Partner](#) was created to hand-hold you, providing you with all the strategies that have worked for many before you.

Should I buy it now?

A wise man once said, "The best time to plant a tree was yesterday. The next best time is now." The same applies to you. If not now, then when? Imagine where you would be in a few months if you started today. You can do this!

I would advise you to get your membership now, and then take the time to explore it one step at a time. You will have instant access the moment you purchase.

[Click here to join in Progress to Partner now!](#)

I look forward to running this race with you!

Take care,

[Your Name]